From Chaos to Clarity: How To Save $2.8M While Building Smarter, Faster, and Leaner

Changing how you do business after 25 years of operation is never easy. When forced to embrace digital transformation, our client faced a decision every company faces: spend millions building a full-time team - or partner with Sketch To Growth™ to lead, build, and deliver the same results faster, leaner, and for a fraction of the cost.

Execution Team - Full-time
Projected 27-Month Cost: $1,672,000+

Role	Salary Cost
UI/UX Designer	$94,000
AWS Engineer	$135,000
DB Engineer	$158,000
Backend Engineer	$136,000
Frontend Engineer	$130,000
Project Manager	$183,000
Subtotal	**$836,000**
Hiring + Onboarding	**$120,000**
Over 2 Cycles	**$1.67M+**

➡️ **Risks: Recruiting delays, ramp-up time, skill misalignment, long-term commitment.**

Execution Team - S2G-Managed Contractors

Actual Cost: $130,446

- **Vetted & hired by S2G™**
- **Fully managed day-to-day**
- **Replaced as needed, no lag**
- **Fast start, plug-and-play model**

✅ **Total Savings: $1,541,554+**
💡 **85% reduction in cost + 6-month faster deployment**

Leadership Team - Sketch To Growth™

Actual S2G™ Fees: $246,956

- **4 fractional leaders**
- **Cross-functional impact from Day 1**
- **Strategy + execution alignment**
- **Flexibility, no long-term contracts**

✅ **Total Savings: $1,263,518+**
💡 **83% reduction in leadership cost**

Leadership Team - Full-time
Projected 27-Month Cost: $1,510,474

Role	Salary Cost
CTO	$283,237
CMO	$240,000
CISO	$235,000
CRO	$229,074
Subtotal	**$987,237**
Hiring + Onboarding	**$180,000**
Over 2 Cycles	**$1.51M+**

➡️ **Risks: Long hiring cycles, political friction, cash burn, misalignment with short-term needs.**